



DESIGNER'S CHOICE STONE





STONE

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DESIGNER'S CHOICE STONE is a brand of Natural Stone Veneer available exclusively at The Concrete Service, Inc. It is composed of eight unique collections, each representing at least twelve custom blends of color and style. These selections were created by some of the most creative architects and designers from the Northern Michigan region and beyond.

With selections including Arcadia Ledge, Glen Arbor Grey and M-22 Blend, it is easy to see that Designer's Choice Stone represents a lifestyle in harmony with nature and the Traverse City region.

Even our Collection names are regionally inspired: Old Town, Slab Town, Mid Town, Boardman...to name a few.

We invite you to visit our updated Design Showroom to browse our current selections or work with our staff to design your own unique blend!





BLACK RIVER LEDGE

CENTRAL COLLECTION



OVERCAST STACK 468

The **Central Collection** from Designer's Choice Stone combines a wide variety of stones into one beautiful blend. They represent a mixture of weathered edge, splitface, and bedface. No matter what your vision, Designer's Choice Stone can help bring it to reality. Most options are available in both full veneer and thin stone veneer.

Heights: 2" to 6" and 6" to 9" | Lengths: 8" to 30"

Color tones: beige, tan, gold and rusty orange



Dark Twilight Ashlar



Eighth St. Dimensional



Freshwater Ashlar



Hickory Hills Ledge 35



Horizon Ashlar



Lakeridge Ledge 246



Overcast Stack 486 Tile



Platinum Ashlar



Shoreline Ledge 246



Whitetail Ashlar



Whitetail Ledge 246



Whitetail Razorledge

BOARDMAN COLLECTION



PIERPORT BLEND

The **Boardman Collection** from Designer's Choice Stone adds a rustic beauty that cannot be duplicated. The collection incorporates natural free form giving your project a timeless Old World look to be enjoyed for years to come.

Heights: 2" to 12" and 6" to 9" | Lengths: 8" to 30"

Color tones: beige, tan, gold and rusty orange



Autumn Wood



Cairn Squared



Cherry Swirl



Crescent Shore



Dubonnet Blend



Greyhawk Blend



Kids Creek Blend



Northport Buff



Plateau



Vista 5, 7-3/4, 10-12



Western Shore



Woodland Path 2, 3, 4

OLD TOWN COLLECTION



LELAND LEDGE

The **Old Town Collection** from Designer's Choice Stone is one of the most beautiful collections of natural stone available. This is a selection of stones that are set in a random ashlar pattern dominated with taller or blocky pieces. The blends may consist of bedface, splitface or hand-rockfaced pieces. As the name suggests, you will attain a rugged or formal look however your installation is done.

Heights: 2" to 6" and 6" to 9" | Lengths: 3" to 10"

Color tones: beige, tan, gold, grey, brown and rusty orange



Arcadia Ledge



Bellaire



Bowers Harbor Blend



Dark River Ledge



Empire Bluff Blend



Good Harbor Blend



Lake Ann Blend



Leland Ledge



North Bar Blend



Suttons Bay Cobble



Union St Blend



West Bay Blend

MID TOWN COLLECTION



M-22 BLEND

The **Mid Town Collection** from Designer's Choice Stone is one of our most popular ashlar shaped profiles. The ageless beauty of natural stone is exemplified with the Mid Town Collection. This collection offers blends of weathered edge, seamface and snapped edge stone which will determine size, texture and color. Depending on how it is installed, you can vary the final look of your project.

Heights: 2" to 6" and 6" to 9" | Lengths: 2" to 12"

Color tones: beige, tan, gold, grey, carbondale and rusty orange



Deep Water Point Blend



Fishtown Blend



Glen Arbor Grey



Kewadin Blend



Leland Cobblefield



M-22 Blend



Manitou Rustic



Platte Rive Blend



Silver Lake Grey



South Bar Blend



Stoney Point Blend



Torch Lake Blend

SLAB TOWN COLLECTION



PLATTE RIVER BLEND

The **Slab Town Collection** from Designer's Choice Stone is a style of stones that are very rugged and irregular. These stones are irregularly shaped pieces of bedface stone. The random shapes and sizes of these rough-edge stones create exciting patterns for both contemporary and rustic classics

Heights: 2" to 6" and 6" to 9" | Lengths: 8" to 30"

Color tones: beige, tan, gold and rusty orange



Crystal Lake Blend



Duck Lake Castle



Empire Dunes Blend



Interlochen Blend



Late Harvest Blend



Mackinac Stakledge



Old Town Tumbled



Onekema Stakledge



Slabtown Blend



Sleeping Bear Ledge



Torch Bay Rustic



Vineyard Blend

OAK PARK COLLECTION



OLD RIVERBED LEDGE

The **Oak Park Collection** from Designer's Choice Stone isn't limited to just exteriors and facades. More and more, stone is finding its way inside homes. Stone brings warmth and character to stainless-steel kitchens. It introduces subtle color to bedrooms, dining rooms and bathrooms. With its dazzling array of tones and textures, our Oak Park Collection is an incredibly expressive building material.

Heights: 2" to 6" and 6" to 9" | Lengths: 8" to 30"

Color tones: beige, tan, gold, grey and rusty orange



Highwater Ledge



Legend Sq Strips



Lonepine Sq Strips



Northwind Sq Strips



Northwoods Ledge



Old Riverbed Ledge



Rocky Shore Ledge



Shadow Sq Strips



South Bay Granite Irreg.



Sparkle Sq Strips



Stillwater Ledge



Stonetrail Ledge

MANITOU COLLECTION



MANITOU COLLECTION

The **Manitou Collection** from Designer's Choice Stone brings color to the forefront. With a variety of vibrant colors, the Manitou Collection promotes uniqueness. It illustrates the strength and beauty of granite. Depending on how it is installed, you can create a look that identifies your project with your tastes.

Heights: 2" to 6" and 6" to 9" | Lengths: 8" to 30"

Color tones: beige, tan, gold, brown, purple, green, grey and orange



Arbutus Ledge



Arbutus Sq/Recs



Birch Ashlar



Birch Mosaic



Birch Sq/Rec



Cedar Ledge



Cedar Sq/Rec



Forest Ledge



Forest Sq/Rec.



Moon Shadow Ashlar



Moon Shadow Ledge



Moon Shadow Sq/Rec

MICHIGAN COLLECTION



BLACK RIVER LEDGE

The **Michigan Collection** from Designer's Choice Stone is created from the very foundations of this Great Lakes State. This collection contains some of our most popular color blends and textures. From the subtle greys and earth tones found in Black River Ledge and Great Lakes Ashlar to the majestic, vibrant colors of Michigan Cobble and Split Fieldstone, these stones say "Welcome to Northern Michigan."

Heights: 1" to 9" | Lengths 5" to 18"

Color tones: Shades of grey, earthy beige, red



Black River Ashlar



Black River Ledge



Grand Sable Ashlar



Great Lakes Ashlar



Hemlock Ashlar



Hiawatha Castle



Huron Ledge



**Michigan Cobble
Fieldstone**



**Michigan Split
Fieldstone**



Old Mission Ashlar



Thunder Bay Ashlar



Wolf Creek

DESIGN ELEMENTS TO COMPLETE YOUR PROJECT



MAGRAHEARTH'S NON-COMBUSTIBLE PRODUCTS

can be placed closer to the fireplace and lower than their real wood counterparts. We offer the designer a new tool to solve the "Mantel Clearance" issues arising from the placement of televisions and artwork.

Available in several dimensions, colors and styles. Visit our showroom for display samples.



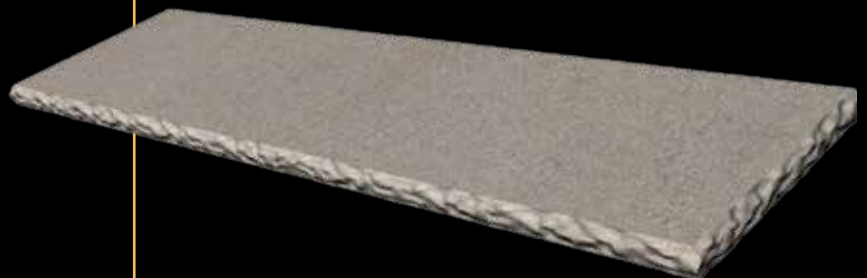
INDIANA LIMESTONE SILLS

Perfect for capping wainscot areas and window openings.



FIREPLACE HEARTH STONES

Many colors and textures to choose from and available in custom sizes



NATURAL STONE 101:

FULL VS THIN



DESIGNER'S CHOICE STONE

Natural stone thin veneer is a captivating alternative to full stone

It was developed to give architects, designers, builders and homeowners a choice that expands their creativity.

FULL VENEER

Typically 3" to 5" in depth

Requires a foundation footing
Installed with wall ties

Average 35 to 40 square feet
per ton coverage

Strong and time-tested method
of installation

ADVANTAGES OF THIN STONE

Same high quality stone as full veneer

Typically 3/4" to 1 1/2" in depth

Similar in weight to artificial stone

Reduced weight allows it to be installed
where full veneer cannot or is too difficult

Requires no foundation footing
- it's supported by the wall rather
than the footing

Average of 135 square feet
per ton coverage

Long lasting durability that's based
on proven track record over centuries
with full veneer

Each piece is different and unique,
allowing a creative and custom pattern

Similar in costs to artificial stone
- only it's the real thing!

NATURAL FACES OF STONE

SPLITFACE

Stone that has been broken by a hydraulic splitter to a specific size



SPLITFACE

SEAMFACE

A vertical crack in the quarry that is exposed to the elements, often showing coloration; this is the edge of the stone.



SEAMFACE

WEATHERED EDGE

This is a natural alteration by either chemical or mechanical processes due to the action of atmospheric conditions, surface waters, soil and other groundwaters, along with temperature changes. This has more of a grooved or textured face.



WEATHERED EDGE

BEDFACE

The natural top or bottom of a layered stone = a flagstone face. It's also called natural cleft.



BEDFACE



Natural stone supports
a green lifestyle

GROUTING TECHNIQUES

Throughout our entire brochure our swatches focus on the beauty and color of the stone. We do this because grout, and sometimes the lack of it, has an amazing impact on the look of the final product.

There are three factors that are very important in stone masonry:

- **Selecting the right stone for the project**
- **Selecting a good mason**
- **Selecting an appropriate grout technique**

There are three distinct stone grout techniques that masons can do:

RAKED JOINT

Also known as a standard joint, is achieved by laying each stone roughly one finger width apart from each other, then grouting between each stone. Once the mortar is semi-dry it is later “raked” with a variety of masonry tools to ultimately achieve a consistent depth.

FLUSH JOINT

A flush joint is when a trowel is held flat against the stone or brick and moved along the surface, so as to cut away the excess mortar. The resulting joint is flush with the stone.

OVERGROUT JOINT

The grout overlaps the face of the stone, widening the joints and making them very irregular. This technique tends to give the stone a rustic and aged appearance.

Always have your mason make a mock-up of the grout technique you wish to use prior to beginning the actual installation so you understand how the stone will look on a larger scale.



RAKED JOINT



FLUSH JOINT



OVERGROUT JOINT

ESTIMATING

ESTIMATING QUANTITIES

Two components: flats and corners, are used for most installations. Flats are applied to the flat wall surface and are ordered in square feet. Corners are applied to the outside corners and are ordered in linear feet. Using corners around window and door openings provides added dimension and depth and enhances the finished design.

DETERMINE THE TOTAL PROJECT SQUARE FOOTAGE

Multiply the length (in feet) times the height (in feet) of each surface area to be covered.

SUBTRACT WINDOWS, DOORS OR OTHER OPENINGS

Calculate the square footage occupied by windows, doors and other openings. Subtract this amount from the project square footage.

DETERMINE THE LINEAR FOOTAGE OF CORNER PIECES NEEDED Measure the linear feet of outside corner areas to be covered including any doorways and windows that will have corners.

DETERMINE THE SQUARE FOOTAGE OF FLAT PIECES REQUIRED Divide the linear foot of corner pieces needed by 2 (one linear foot of corner veneer equals approximately 1/2 square foot of flat veneer) and subtract this corner square footage from the total project square footage. This will give you the square footage of flat veneer required.



APPOINTMENTS

Want to make an appointment?

What can I expect at a stone selection appointment?

During a stone selection appointment, you and a representative will go through the process of finding an ideal stone for you. We will go through your preferences, project time frame, pricing, and more to ensure you get the perfect fit.

Do I need to bring anything with me?

Not at all, but if you do have it, we ask that you bring any of the items listed below so we can better help you in finding the best option.

- 1) Measurements of the area you are adding stone to
- 2) Photo ideas of similar stone you would like to match
- 3) Information on the builder and/or mason you are using (if applicable)



DESIGNER'S CHOICE STONE

AVAILABLE EXCLUSIVELY AT THE CONCRETE SERVICE

**THE
CONCRETE
SERVICE,
INC.**

SHOWROOM 3743 West Front St.

Traverse City, MI 49684 | (231) 946-7880

www.theconcreteservice.com



Due to printing limitations, color and texture may vary from the actual product.

Final selection should always be based on an actual product sample.

For more information contact your Concrete Service Sales Representative.